



Net Positive

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Creating the leader

BETTER
HOMES,
BETTER
LIVES



- 1 Making it easier for customers to improve their home
- 2 Giving our customers more ways to shop



- 3 Building innovative common brands
- 4 Driving efficiency and effectiveness everywhere



- 5 Growing your presence in existing markets
- 6 Expanding in new and developing markets



- 7 Developing leaders and connecting people
- 8 Sustainability: Becoming 'Net Positive'





TIMBER

VISION

Global net reforestation

ASPIRATION

Kingfisher creates more forest than it uses

2020 TARGET

100% responsibly sourced timber and paper in all our operations



ENERGY

VISION

All homes are zero carbon or net generators of energy

ASPIRATION

Every Kingfisher store and customer's home is zero carbon or generates more energy than it consumes

2020 TARGET

38 TWh of energy saved for customers
45% reduction in energy intensity of our property



INNOVATION

VISION

Creating and using products wastes nothing

ASPIRATION

Every Kingfisher product will enable a more sustainable, and ultimately Net Positive lifestyle

2020 TARGET

1,000 Kingfisher products with closed-loop credentials



COMMUNITIES

VISION

Businesses help people to help each other

ASPIRATION

Every Kingfisher store and location supports projects which build local communities or equip people with skills

2020 TARGET

4,000 community projects completed by our people that deliver 'Better Homes, Better Lives'

OUR FOUNDATIONS





Innovation





Shoot for Stars



Balance

OBJECTIVE
ALTERNATIVE
RISK
ALTERNATIVE
RISK

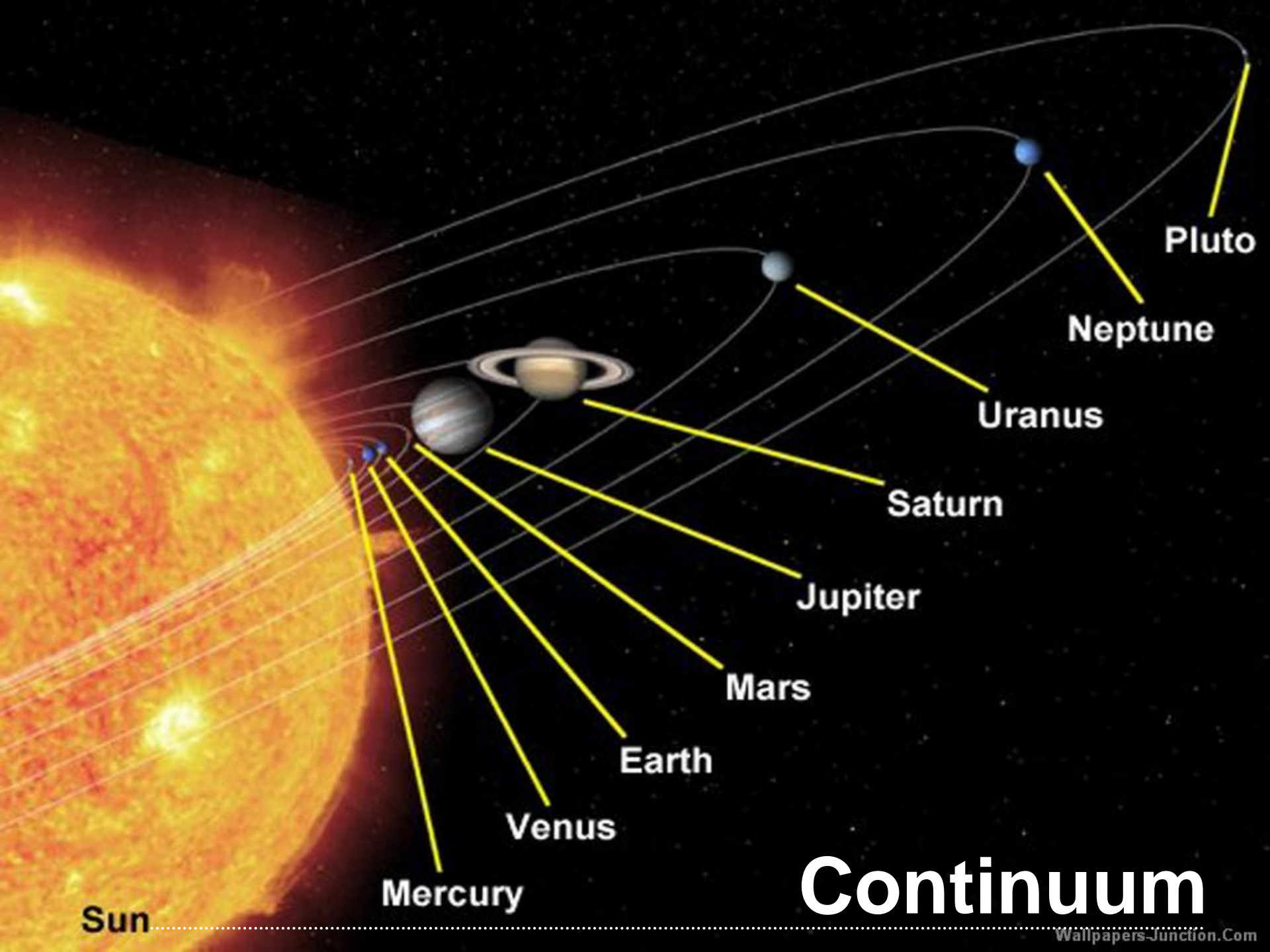
BENEFITS
FEATURES

OBTAIN CONSENSUS
DELEGATE
DO THE WORK

THE FUN
APPROACH
TO DECISION
MAKING

Business Case





Sun

Mercury

Venus

Earth

Mars

Jupiter

Saturn

Uranus

Neptune

Pluto

Continuum

The Challenge



Where to Focus





Recapture



Make It Better

Turbo Boost



STOP DOING LESS
BAD

BE NET POSITIVE



Thank you

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